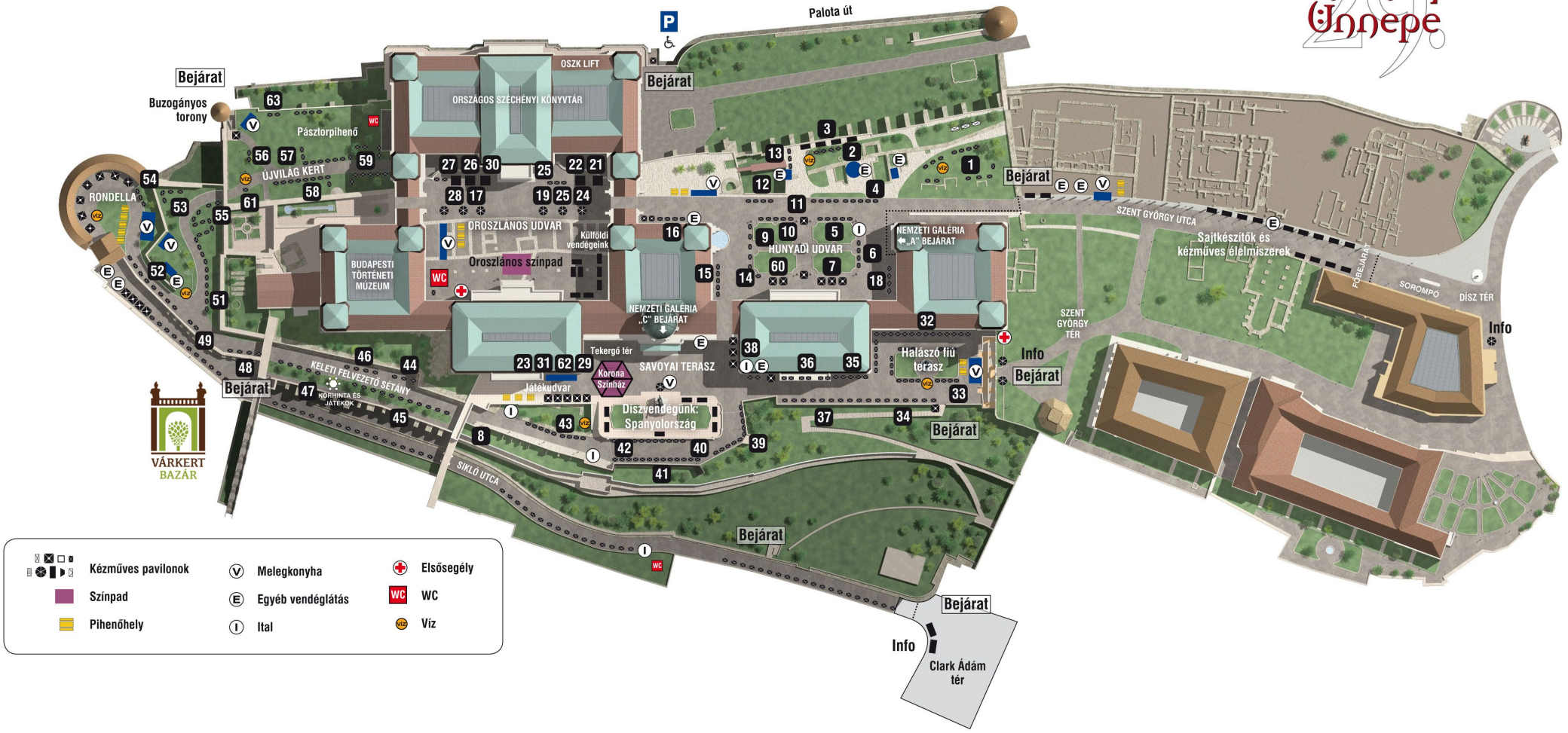Mesterségek Ünnepe